



TEAM DUI

PENNSYLVANIA DUI ASSOCIATION

Mini Grant Funding Announcement Peer-to-Peer Mini Grants for Teen Traffic Safety Projects Global Youth Traffic Safety Month (April-May 2014)

Peer-to-Peer Youth Traffic Safety Mini Grant Funding Announcement 2014!!!

This Spring (April-May 2014) the Pennsylvania DUI Association with funding from the Pennsylvania Department of Transportation is awarding grants to Pennsylvania youth groups that implement peer-to-peer activities focused on teen traffic safety listed in this guide. It's simple: all your youth group needs to do is implement a minimum of two activities. Then report back and you will be awarded \$250! Complete three activities listed, report back and you will be awarded \$350. Complete four activities and you will be awarded \$500! You ask how do we get started? It's easy: complete the registration application in this packet, email it to fdebacco@padui.org and you are registered. Registration and report forms can be found at <http://padui.org/SADD/>. Complete your activities during April or May 2014, then electronically send in the report form and include photos as attachment and we will send your check!

It is that simple! Our goal is to promote peer-to-peer teen safe driving programs, educate and save the lives of Pennsylvania Teens!

Need more details?

Who: Youth Groups - SADD, FCCLA, Campfire, 4-H, FBLA, Student Council, any youth group at your school, church or community that cares about peer-to-peer education and teen traffic safety!

What: Implement a traffic safety activity listed in this manual and the required activity conduct a "[What Do You Consider Lethal](#)" presentation during Global Youth Traffic Safety Month -April and May 2014!

Where: Your School and Community

Why: Peer-to-Peer education has been proven to get the attention of young people and traffic crashes remain the #1 killer of teens in Pennsylvania. We want to get the attention of young drivers to make changes around traffic safety to save the lives of their peers.

How: Grab your friends, read the manual and get started!

The Fine Print: Prizes will be awarded a first come, first serve basis. A group/school may be awarded no more than \$500.00. You will need to register your school/group by **April 1, 2014**, implement activities during April or May 2014, and return a one page report form and photos by **May 30, 2014**. Receipts for costs incurred will be required.

No snail mail will be accepted. No exceptions to the deadlines! Mock crashes will not be accepted as a peer-to-peer activity. Upon registering an educational kit to implement a "What Do You Consider Lethal" session will be mailed to you.

For more information contact Felicity DeBacco-Erni at fdebacco@padui.org or 717-238-4354.

QUICK LINKS

[Global Youth Traffic Safety Month Mini Grant Guide](#)

Email Questions to [Felicity](#)

Need more information contact 717-238-4354.

Why Focus on Teen Safe Driving?

Traffic crashes are the #1 killer of teens in Pennsylvania and in the United States. To keep more teens safe in the driver and passenger seat, the Pennsylvania Department of Transportation and the PA DUI Association encourage you to participate in Peer-to-Peer Teen Traffic Safety Programs during Global Youth Traffic Safety Month April-May 2014 to bring awareness to your students about this important reality. We are asking you to show support by selecting either a specific day, or the entire month, by wearing white ribbons to help *reduce teen crashes*. This, in conjunction with Global Youth Traffic Safety Month, is your opportunity to educate your peers and parents about staying safe behind the wheel.

Teens (ages 16 - 19) have the highest crash rate of any age group in Pennsylvania. Below are statistics that provide some additional insight.

- 420,987 teens are licensed to drive in Pennsylvania in 2012.
- 18,464 crashes involved teens (16-19 years old) in 2012.
- Teens make up ten percent of Pennsylvania's driving population, but they are involved in twelve percent of all fatal car crashes.
- In the US the crash rate per mile driven for 16-19 year olds is four times the risk factor for older drivers. The risk is also highest at age 16. (Insurance Institute for Highway Safety)

QUICK LINKS

[Global Youth Traffic Safety Month Mini Grant Guide](#)

[Mini-Grant Registration Form](#)

[Mini-Grant Report Form](#)

Email Questions to [Felicity](#)

Need more information contact 717-238-4354.